RESERVOIR FISHERIES HABITAT COORDINATOR

2011-2012 Work Plan

* Promote/market RFHP to resource professionals and users nationwide
	+ Attend scientific meetings
		- Make presentations highlighting RFHP programs/accomplishments at Annual Meeting AFS, SDAFS, SEAFWA, MWFWC, WDAFS, others as applicable

***Accomplishments***

* Present FOR update at B.A.S.S. Conservation Summit
* 2 presentations at Annual AFS Meeting (assessment; partnering opportunities)
* Attended SDAFS Reservoir Committee meeting-made presentation on assessment and discussed BMP project
* Presented RFHP update to Fish Chiefs and prepare report for Directors at SEAFWA
* Will hold RFHP symposium at NALMS (7-9 Nov)
	+ 4 presentations (partnering, assessment, NE & IA habitat programs and how RFHP interacts)
* Will hold RFHP symposium at MWFWC (9-12 Dec)
	+ 5 presentations (partnering, assessment, project updates from NE, IA, KS)
	+ Represent RFHP at regional AFWA meetings

***Accomplishments***

* SEAFWA
	+ Write a minimum of 3 articles for popular angling publications
		- *In-Fisherman, North American Fisherman, BASS Times*

***Accomplishments***

* Wrote and published article on FOR for *BASS Times*
	+ Another planned for RFHP Annual Meeting follow-up
* Met with In-Fisherman staff to discuss RFHP/FOR article; draft currently being prepared
	+ Provide regular updates for website to webmaster

***Accomplishments***

* Updated RFHP and FOR websites
* Explored opportunity to redesign RFHP site to match NFHP format (deemed too expensive)
* Created Facebook page (<http://www.facebook.com/pages/Friends-of-Reservoirs/132056723600976>)
	+ Produce quarterly newsletter, generate distribution list and distribute

***Accomplishments***

* 3 newsletters produced with 4th scheduled for October, 2012
* Added B.A.S.S. Conservation Directors to distribution list
* Promote FOR Foundation
	+ Popular angling media outlets

***Accomplishments***

* See above
	+ Angling industry (ASA, trade shows)

***Accomplishments***

* Made presentation on FOR at B.A.S.S. Conservation Summit
* Discussed how to use 2013 MSCG funds to develop displays for trade shows, i.e., Bassmaster Classic, ICAST
	+ Develop displays/advertisements for catalogues
		- Work with K. Hess & M. MacDonald to test feasibility of approach

***Accomplishments***

* Secured MSCG (funding for 2 years; total $125,000)
	+ *Objective: Strengthen and diversify RFHP strategic capability to implement the National Fish Habitat Partnership Action Plan by recruiting, preparing and supporting an expanded and active chapter membership in its affiliated Friends of Reservoirs Foundation and to recruit sponsoring companies and organizations to solidify funding for RFHP habitat enhancement efforts.*
	+ See Outreach Committee update for proposed Goals and Strategies
* Met with M. MacDonald (along with K. Hess & D. Terre) to discuss potential for development of FOR Marketing Plan using Bass Pro Shops staff; ideas include:
	+ E-mail blasts
	+ Radio and TV programs
	+ Posters in stores during “Conservation Month”
	+ Ad in catalogue
* Work with Committee to establish criteria for PFFW
	+ Distribute criteria to Regional Working Groups

***Accomplishments***

* Presentation was updated and distributed to RWG’s
	+ Promote PFFW concept to local partners

***Accomplishments***

* Coordinator made 2 presentations to potential FOR groups
* Coordinator worked closely with NM Chapter representative to secure funding and promote FOR
* TPWD staff have been active in FOR recruiting
	+ Currently 2 Chapters; 1 Group Affiliate; 1 Individual Affiliate; with another 6 pending
* Total FOR members:
	+ 4 Chapters [2 TX, NM, NY (lapsed)]
	+ 5 Group Affiliates (TX, OR, NM, UT, B.A.S.S.)
	+ 7 Individual Affiliates
* Additional contacts made in NC, SC, PA, TX, CA
* 1 Sponsor (Bass Pro Shops)
* Presentation on FOR partnering opportunities given at AFS with same presentation pending for NALMS and MWFWC
* Solicit projects for funding
	+ Refine project selection criteria

***Accomplishments***

* Webinar held with RWG’s to revise criteria
	+ Eliminate criteria that did little to separate proposals
	+ Revise criteria that had wide range in individual scores
	+ Work with Regional Working Groups to establish deadlines for RFP’s

***Accomplishments***

* RFP distributed late June to early July
* Proposals due 1 September
* Scores returned to Coordinator by 1 October for summary prior to Annual Meeting
* 15 proposals received for 2013 funding (total funds available $90,000)
* Proposals were summarized, ranked and provided to Executive Committee in Briefing Book
	+ Coordinate RFP’s with other relevant Partnerships, i.e., SARP, MWGLP, EBTJV to facilitate joint funding of projects

***Accomplishments***

* Discussed using FOR to apply for Foundation grants (water-quality related) for watershed-related projects with SARP, Fishers and Farmers, Great Plains FHP’s
* Serve on NFHP’s Partnership Committee
	+ Complete assessment/classification system

***Accomplishments***

* Assessment completed
* Met with Principle Investigator (CA) to discuss best ways to present data on web (for distribution to state fish and wildlife agencies and other partners)
* Presentations on assessment at AFS Annual Meeting, NALMS, MWFWC, SDAFS

Note\*\* Rebecca Krogman (graduate student on assessment) was hired by CA Game & Fish as a reservoir program biologist

* + Serve as Chair of Science and Data Committee
	+ Work with MSU and USGS researchers to finalize assessment by end of 2011
	+ Encourage publication of results

***Accomplishments***

* Reviewed draft of manuscript to be submitted to TAFS
* Additional manuscripts planned
* Liaise with other NFHAP Partnerships & Landscape Conservation Cooperatives
	+ Advance goals of NFHAP

***Accomplishments***

* Given directive by Executive Committee to attend NFHP Board Meetings
	+ Attended April NFHP meeting via webinar; July meeting in person
* Served on Committee to rewrite 5-year Strategic Goals
* Serving on Partnership Committee and Habitat Conservation Committee
	+ Work toward completion of national fish habitat assessment

***Accomplishments***

* Discussed best approach to providing reservoir assessment data to Co-Chair of NFHP Science and Data Committee
	+ Establish working relationship (joint funding opportunities) with LCC

***Accomplishments***

* Serve on Gulf Coast Prairie LCC Steering Committee
* Work with SARP Coordinator to secure funding for in-stream flow work in OK and TX
* As member of Science Team, worked to establish aquatic science priorities for GCP LCC
* Discussed possibility of workshop with Science Coordinator of the Great Plains LCC to establish aquatic science priorities
* Serve as Business Manager for RFHP
	+ Work with Steering Committee to:
		- Establish budget for operations of RFHP (excluding project funding)

***Accomplishments***

* In Briefing Book
	+ - Manage operating account within budget guidelines
			* Produce financial report for semi-annual meetings

***Accomplishments***

* In Briefing Book
* Prepared 2011 financial data and submitted to accountant for filing of tax return
	+ - Submit operations account to Audit Committee annually

***Accomplishments***

* Audit Committee was not formalized but financial statements and tax returns were submitted to FOR Sec-Treas and AGFC for MSCS record keeping
	+ Work with FWS Coordinator to schedule/arrange accommodations for RFHP meetings
		- Work with FWS Coordinator to produce and distribute minutes of semi-annual meetings

***Accomplishments***

* In Briefing Book