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February 14, 2022

To: Friends of Reservoirs Scoring Committee.

On behalf of JAX Outdoor Gear, we express our support of Story County Conservation Board's grant request to renovate McFarland Lake.

At JAX, we value McFarland Lake for the recreational opportunities it offers to those that live in and travel through our community. The lake is easily accessible to citizens of all ages. Renovating it will improve that accessibility, as well as return its fishery to a highly utilized resource. We here at JAX regularly see the interest in the lake, and we promote it to our customers in search of popular places to fish in our area.

We supported Story County Conservations efforts during the complete renovation of Hickory Grove Lake, and are in full support of this renovation project. Thank you for your consideration of Story County Conservation Board's grant application.

Sincerely,

Marshal Toms, General Manager
JAX Outdoor Gear